

NCPLDA Board Meeting

Thursday, August 12, 2015

Meadowbrook Inn, Blowing Rock, NC

Board Members Present: Ross Holt, Michael Roche, Mary Sizemore, Jane Blackburn, Becky Callison, Jeff Watson, Tammy Baggett, Jane McAllister, Ruth Ann Copley, Jennifer Sackett, Harry Tuchmayer, Suzanne White, Lynn Thompson, Laurel Hicks

Guests present: Jennifer Pratt, State Library

Ross Holt called the meeting to order at 10:05 am

Michael moved and Harry seconded to adopt the agenda. The motion passed.

Minutes of the previous board meetings on March 26 in Wilmington were presented. Jane B. moved to approve and Jane M. seconded. The motion passed.

Jane McAllister presented the Treasurer's report.

- Following credit card policy
- Lobbyist paid through 3rd quarter
- Ancestry -- 2 new libraries, renewal invoices AND 2016 dues will be sent out next week and will be due at Dec. meeting. The issue with the non-paying library has been resolved.
- Current on insurance
- Everyone is paid up for 2015 dues.
- Friends donations -- 112% of budget / \$17,150 received.
- List of Friends donations available for review.
- SirsiDynix was winning vendor bid for this meeting, paying \$2,500.
- At least 34 registrations for this meeting
- \$65,981.96 balanced with checkbook.

Committee reports

Archives: Jane M. Jane had no report other than to announce an open opportunity for someone else to take over chairmanship.

Awards: Tammy. Committee has been working hard to revamp awards look and process. She showed the anticipated website layout with the categories of Personal Awards, Program Awards, and Facility Awards. Applications will be completed online and extra supporting materials can be submitted through Google Forms. Members of the Awards Committee will each have instant access to complete nominations. Matt Clobridge from Durham Co. helped to redesign the web process. It is hoped that this new process will go live August 21 and the deadline will be Sept. 21. In order to bring more prestige to these awards, and to increase nominations, the committee plans to advertise through State Library and NCLA to make sure more than NCPLDA Directors are aware. PR Templates will be available for award winners and the Awards Committee will send congratulatory letters to Board Chairs and City and County Managers for the winning libraries. Donna Phillips and Molly Westmoreland have been working on adding a new literacy-related award, not sure if it will be ready by August 21. The Committee is requesting \$400 for framed certificates and trophies.

Winning Director of the Year will also be allowed to bring 3 guests to the December meeting, and other special surprises are planned. The team was commended for working so hard to upgrade the awards process.

Hospitality: Mary and Margaret stepped in for this meeting, still looking for permanent new chair

Legislative: Jennifer S. The budget cycle this year has had many ups and downs. The Senate is adamant that they will not increase budget, House is not conversing with Senate, leading to the current standstill. At the last minute, Cultural Resources were moved from General Government to Natural Resources Committee. Right now, our Legislative Committee is working with both committees. "Status Quo" will mean a 2% cut, so we need to share this message. Committee will be asking Library Directors to meet with delegations in their districts and/or at their libraries this fall.

The next Library Legislative Day will be virtual, having patrons post stories and anecdotes throughout the day. Libraries might Skype with legislators, perhaps including theme in a storytime or town hall forum. Maybe have a live webinar that day. A small group will go to Raleigh to meet with key contacts. To be successful, the Virtual Legislative Day needs to be more than just emails. Maybe get other library staff that are savvy with social media involved. Big thanks to all who worked on getting the libraries included in the NCACC goals. Personal contacts are making the difference. Ross noted that the State Budget deadline has already been extended 2 weeks past the originally extended deadline of August 15.

Membership: Jeffrey The Committee has sent welcome messages to 5 new directors. 2 pins will be presented to new directors today. Several retirements: Louise Humphrey and Dan Barron previously recognized, and Elizabeth House has just announced her retirement this September. Jeff expressed thanks to Cheryl Reddish for filling in for him at the March Meeting. Melanie Holles held a New Directors' Roundtable at last meeting. Committee praised the service of Jennifer Pratt; Molly Westmoreland will probably be taking her place as membership contact at the State Library. There will be another Roundtable tomorrow morning.

Web : Ruth Ann. Working on updating the Directors' list and pictures on the website. Previous meetings Agenda and Minutes are being updated as well. She will include new awards information as soon as received. If you need to send information to Ruth Ann please use her personal address: racopley@gmail.com – her County email is not working well right now.

Broadband task force: no report

Green Task Force: no report.

Workforce Development Task Force: Jane B. Jennifer Pratt was not able to work on setting up survey discussed at the last meeting, so it will be postponed till new person takes her place at the State Library. Jane is now serving on her local Workforce Development Board.

New Directors Boot Camp: no report

NCLIVE : Ruth Ann. New Executive Director, has finally been appointed, his name is Rob Ross and he formerly worked for OCLC. He is very qualified and will be a great director. The selection process was very long and involved many meetings and trips to Raleigh. Jill Morris has been doing a great job during the interim period. Rob's official starting date will be in September. Jill will make another presentation at the meeting tomorrow.

State Lib Commission: Suzanne, Harry, Mary: Next meeting in October. They are still trying to get nominations through the process for new Commission members.

State Lib: Jennifer P. DENR move has not been confirmed but officials have been looking at office space/parking space in the DCR building. Anticipate about 40 support staff moving over. Gearing up LSTA process, new information will be on the web in early September. Will not offer the Innovative Grant category this year – taking a hiatus to rethink. Supercharged Storytimes, NC one of 5 pilot states in program. Scholarships to NCLA – 50 will be given out, over 100 applicants. 12 ARSL scholarships will be awarded. International Evergreen Conf. will be in Raleigh this spring, will offer scholarships to that as well. Youth Services: Storytelling Guild providing free programs in each county in September. State Library providing storytelling kits to each library in support of this program. Read to Win, State Fair program. Every library facility will get a 4-pack of tickets to the Fair as a young adult reading incentive, whoever reads the most will get the tickets. Working on beefing up e-audio and e-book titles for teens to support this incentive. Summer Reading issues were discussed and Jennifer was asked to encourage Lori and other State Library staff to discuss programs. Michael moved we appoint a task force to look at youth services programs and summer reading, seconded by Jennifer S., motion passed. Laurel was appointed chair.

Lib Types: Regional: Jane B. State Lib will be doing a study of regional systems throughout the state. Jane wants to do a salary study. Molly has been talking with regional directors to determine questions for the study, governance, funding, etc. Hope to develop a toolkit and way for regional directors to share information.

County: Michael. Wants to talk to Patrick and Regional directors about construction projects, lessons learned. Continuing education needed for directors and new branch managers. Finance, fundraising, strategic planning, interactions with county administration...maybe need the same kind of toolkit or resource sharing. Jennifer P. said the State Lib. has developed a New Directors' Toolkit. Maybe make available to experienced directors as well.

Municipal: Lynn. New Municipal Lib. has been added (Clayton, formerly part of Johnston/Smithfield). Municipal libraries now total 11. The Municipal Directors are getting together for lunch on Friday.

Nominating Committee: No report

Old Business: none

New Business: Constitution: Ross. In June it was time to renew insurance contract, found some inconsistencies. Current status related to efforts to get our 501c4 tax status. Some needed corrections are just technical. Discussion of the section relating to amendments or changes to the Constitution and confusion about who is entitled to make such changes. Official Board of Directors currently includes immediate past president, county representative, municipal representative, regional representative, and the 3 state library commission representatives, all of whom shall serve ex officio. Harry suggested we could add 4 at-large representatives elected by membership (which could include vp, secy, treas) Lynn suggested we contact an attorney for an opinion and advice.

Lynn brought up the question as to whether the 3 directors were actually voted on at the Dec. meeting. Minutes and agendas will be examined.

Lynn moved to appoint a committee to examine Constitution and discuss clarification of amendment process, proposed technical corrections to keep the document's language clear and up to date, and possible board expansion. Michael seconded. Harry asked if we would allow expenses to cover lawyer's fees. Lynn amended her proposal to include up to \$500 Jane M. has a possible contact who might review for us on a pro bono basis. It was suggested that Jane might chair this committee. Jane M., Harry, and Michael were appointed to the committee by Ross.

Ruth Ann mentioned that Library Ideas rep has offered the possibility for public libraries to get Freegal and Freegal Movies at a discounted rate. They are also looking at working with NCLive. Ruth Ann will email rep info to everyone.

Lynn moved, and Becky seconded to adjourn: Meeting adjourned at 11:43 am

Respectfully submitted,

Laurel R. Hicks, Secretary

Gaston County Public Library

DRAFT