



**NCPLDA Spring Meeting
Friday, March 30, 2012
Wrightsville, NC**

Call to Order

Carol Wilson called the meeting to order at 9:00 am. She explained that she was deviating from the usual order of Committee Reports in order to allow Dan Barron to give his report and leave for a meeting in Raleigh.

Committee Reports:

Broadband Task Force: Chairperson Dan Barron reported that his committee, consisting of Kim Garmon, Catie Roche and Sharon Woodrow, provide information and encouragement to the membership to use broadband in the most efficient and useful way. The resolution is posted on the NCPLDA website, and their goal is to work with the legislature and the State Library to ensure public libraries enjoy the same broadband as schools. Dan recommended that everyone check out the MCNC website. Cal Shepard added that she believes the State Library may be able to go back to the original BTOP proposal and try again for funding.

Green Task Force: Chairperson Dan Barron said he and Jody Risacher will be sending out another survey since we have a number of new library directors.

Archives: Chairperson Martha Schatz reported that her committee members are Becky Callison, Daphne Childres, Margaret Marshall and Cindy Nanney. There is a notebook with past meeting minutes and a list of NCPLDA presidents, and Martha says the summaries are currently up to date. She is still trying to complete the history of public library directors, and said that 40 libraries have reported, with 32 still to go.

Awards: Chairperson Melanie Holles reported that her committee is comprised of Jane Blackburn, Becky Callison, Philip Cherry and MJ Wilkerson. Melanie will put out a call a few weeks before the August meeting for award nominations, with nomination forms online at the NCPLDA website. The awards year runs from July to June. Facility projects must be completed by July to qualify.

Hospitality: Chairperson Ed Sheary reported that the next meeting will be at the Renaissance in Asheville on August 15th & 16th. State Library will have a pre-conference meeting on Wednesday, August 14th to be held at Pack Library. The

hospitality committee members are Dan Barron, Margaret Marshall, Jody Risacher and MJ Wilkerson.

Legislative: Chairperson Ross Holt gave his report on April 29th, but everyone was once again encouraged to mobilize their Friends and Trustees for Legislative Day on June 13th.

Membership: The committee is comprised of Co-Chairpersons Jody Risacher and Lynn Thompson, Dana Eure, Agnes Ho, Margaret Marshall, Mike Taylor, Lynn Thompson **and Jeffrey Watson**. Jody Risacher reported that through a survey last year, they were able to form a mentor program with 6 pairings to assist new library directors. Catie Roche said that her mentor, Jody, has been very helpful to her.

Programs: Chairperson Ruth Ann Copley encourages anyone who is interested in submitting an idea for a program next year to get in touch with her. Her committee members include Philip Cherry, Jane McAllister, Jody Risacher and Jay Stephens.

Website: Chairperson Ruth Ann Copley reported that the Directory of Library Directors has been reconstructed on the NCPLDA webpage since it has been removed from the State Library's page, and photos of new directors should be sent to her for addition to the directory. The archives have been updated, and she has also added the awards information. She asked committee chairpersons to please send a list of their committee members so she can update the list. She said she will be sure to add a link to the library advocacy Facebook pages that Ross mentioned.

Library Representatives Report:

County: Becky Callison said the only feedback she had gotten from directors of county libraries as to concerns are local budget cuts and the lack of cost of living raises for library staff in the last several years.

Regional: Jackie Beach said she had received similar feedback from regional library directors.

Municipal: Lynn Thompson couldn't attend due to local budget meetings.

State Library Commission: Harry Tuchmayer reported that all of our State Library Commission representatives were active in the preparation of the new Standards draft, and that Mary Sizemore helped interview State Librarian candidates. Jennifer Pratt encouraged everyone to mark their calendars for September 26th-28th for the Association for Rural and Small Libraries Conference in Raleigh. She also said that they are hoping to provide a customer service workshop if the cost isn't prohibitive, and are looking into developing a workshop on providing investor education using resources from the Secretary of State's Securities Division.

Program: Library Snapshot Day

Ashlee Clark, Executive Secretary to the State Librarian of Ohio, and Marsha McDevitt-Stredney, Marketing & Communications Director of the State Library of Ohio, presented a program on Ohio's Library Snapshot Day and advice on how the program could be replicated. The program started as a New Jersey State Library initiative and ALA is encouraging other states to participate as well. For Ohio's Library Snapshot Day they used resources from ALA's website and used Flickr to share photos. They collected statistics online using Survey Monkey. They selected a week and let each library pick a day in that week to document. 233 libraries participated and 1700 photos or videos were submitted.

NCLA and the State Library of North Carolina are interested in replicating this here, and it was discussed that if we could pick a week in late September the data collected could be presented to the State Legislature in January.