



**NCPLDA Spring Meeting
Thursday, March 29, 2012
Wrightsville, NC**

Call to Order:

President Carol Wilson called the meeting to order at 1:00 pm. Carol introduced Harry Tuchmayer, Director of New Hanover County Public Library, who welcomed everyone to Wrightsville Beach.

New Directors:

Carol introduced and gave NCPLDA membership pins to the new library directors: David Singleton of Charlotte Mecklenburg, Jonathan Wark of East Albemarle, David Miller of Farmville, Cheryl Reddish of Warren, and Alana Fisher of Nashville. Carol also presented an NCLPDA pin to our new State Librarian, Cal Shepard.

State Library Report:

Cal Shepard thanked everyone who filled out the LSTA survey and attended the focus group meeting. She reported that David Singleton, Becky Callison and Jane Blackburn are on the LSTA Advisory Committee, and reminded us that once again LSTA funding can be used for continuing education. She also announced:

- Kelly Brannock has been hired as the new Director of the NC Center for the Book.
- The Department of Cultural Resources was recently audited, including a portion of the State Library, which may result in more paperwork for State Aid Applications.
- NC Public Library Directories have been published, and in addition to print copies being distributed at this meeting, the directory is also available online at the following URL:
<http://statelibrary.ncdcr.gov/library/NCLibraryDirectory2011.pdf>
- On May 2nd there will be a celebration of the release of the 1940 census.
- There will be an open house on May 17th celebrating the 200th anniversary of our State Library.
- The State Library's award-winning NC-Pedia website (www.ncpedia.org) is adding information from the NC Press Encyclopedia of North Carolina and the Dictionary of North Carolina Biography.

Jennifer Pratt made a few announcements also:

- Jennifer sent emails to all library directors about Libguides. State Library has subscribed to this service for July through June to give everyone a chance to try it. If enough people like it and request it, they'll try to find a way to continue funding this subscription.
- Davie County and Fontana Regional Libraries are now on NC Cardinal.
- Tanya Prokrym has been hired as the NC Cardinal Data Specialist.

Minutes:

Carol Wilson asked for any corrections or additions to the December NCPLDA meeting minutes. Hearing none, Harry Tuchmayer moved to approve the minutes, and Margaret Marshall seconded the motion. The vote to accept the minutes passed without dissent.

Treasurer's Report:

Treasurer Louise Humphrey distributed copies of the Treasurer's reports for 2011 and the first quarter of 2012. She will send by email a list of which library's Friends groups have made contributions to NCPLDA and which have not. She reported that it was decided at the NCPLDA Executive Board meeting that libraries must pay dues to take advantage of NCPLDA discounts and services.

Program:

David Moore, Senior Project Architect of McMillan, Pazdan and Smith Architecture, sponsored this NCPLDA meeting. He showed examples of library improvement projects made more affordable by rethinking existing space. (New construction ranges in cost from \$160-200 per sq. foot, whereas renovated space can cost \$60-\$100.) Examples included R.M. Cooper Library at Clemson and Porter Memorial Library in Newton County, Georgia.

Announcement:

President Carol Wilson reported that at the NCPLDA Executive Board meeting that morning, the board had heard concerns from several library directors that Mecklenburg has hired a new CEO over the Public Library of Charlotte and Mecklenburg and has made this structure permanent, including new bylaws, which sets a dangerous precedent. The board has voted to appoint a committee to be comprised of the three State Library Commission representatives and the Board President Carol Wilson to request all communications on this issue from Mecklenburg and the State Library and to investigate the legality of this structure.

Program:

Tim Rogers of NC-LIVE introduced Emily Guhde, an intern at NC-LIVE, who presented results of her study called: "The Value of Online Resources to NC Public Library Patrons." She surveyed users of online resources to assess their value to the end user, and asked respondents to indicate their willingness to pay for online resources. Of the 471 valid responses, 70% use the library more than once a month, 42% had a graduate degree, and 83% were white. A few of her findings included: patrons who have paid for an e-book in the last 12 months

were more willing to pay for an e-book, users of online videos for educational purposes were less willing to pay, and patrons were also less willing to pay if their library has a service population of over 100,000 or if their library already provides access to Overdrive. There is a five page report on the study available online at: www.nclive.org/value.

Committee Reports:

Legislative Committee: Co-Chair Ross Holt encouraged every director who can to bring Trustees and Friends to Library Legislative Day, and to include library success stories at <http://ncadvocacy.wordpress.com> so that every county has at least one story. He also asked everyone to visit 2 Facebook pages: NC Public Library Advocacy and the I Love NC Public Libraries page.

Library Legislative Day: Chair Carol Walters reminded us that Legislative Day is Wednesday, June 13th and Dr. Anthony Chow is working on a toolkit with talking points. Especially effective are stories that reinforce the perception that libraries change lives. There will be hats to give our advocates added visibility, and the soft drink and snack cups will have a label with library information.

Carol Wilson urged directors to encourage their Friends groups to send a donation to help pay the fee of our lobbyist Theresa Kostrzewa.

Tim Rogers of NC-LIVE addressed the group to explain the need for 6 public library staff members to attend a summit on May 6th to provide input for the NC LIVE Permanent Resources Task Force. 2 additional people are needed to serve as public library representatives on the Task Force, helping to make decisions on building a permanent collection. Ruth Ann Copley explained that they wanted the 6 public library staff representatives to be comprised of 2 representatives from libraries in the mountains, 2 from the piedmont, and 2 from the eastern part of the state.

Tim Rogers also reported that 70 NC libraries have sent books to be digitized for the Open Library project, another 50 have committed to doing so but have not yet sent books, and the goal is for all NC libraries to have sent at least 1 book for digitization by December of 2012. On 4/4/12 they will be drawing names from the libraries who have participated so far, and 4 will win a free Nook.