



**NCPLDA Spring Meeting
Thursday, August 16, 2012
Asheville, NC**

Call to Order:

NCPLDA President Carol Wilson called the meeting to order at 1:05 pm. Carol introduced Ed Sheary, Director of Asheville Buncombe Public Library, and thanked him for making our local meeting arrangements. Ed welcomed everyone to Asheville, and invited everyone to meet in the hospitality suite after the meeting.

Minutes:

Carol Wilson asked for any additional corrections to the previous meeting's minutes. Hearing none, Jeffrey Watson moved to approve the minutes, and Margaret Marshall seconded the motion. The vote to accept the minutes passed without dissent.

Treasurer's Report:

Treasurer Louise Humphrey distributed copies of the Treasurer's report. For county libraries no longer in a region, they will be paying for half a year. The new Ancestry quote will be sent out in fall. Meeting sponsorship in March was from the architect David Moore who gave us \$1000.00 for the opportunity to make a presentation to our group. Louise says we still owe a bit more to lobbyist, but FOL contributions were just about on target for paying for her services. She will email the list of libraries whose Friends groups have and haven't sent contributions. David Singleton seconded the motion to accept the treasurer's report, and the vote to accept them carried.

New Directors:

Carol introduced and gave NCPLDA membership pins to the new library directors: Jesse Gibson from Sandhill Regional Library System, Jennifer Sackett of Lincoln County Public Library, Rhonda Griffin of Caswell County Public Library, Christy Bondy of Person County Library, and Mollie Westmoreland of Appalachian Regional Library.

Program:

John Lemmon demonstrated a number of library applications for the Ready Animator, which is a platform, whiteboard and arm to hold an ipod or ipad in order to make (and help patrons of all ages make) animated films using a variety of media. John showed several successful projects from Charlotte Mecklenburg

Library, as well as Montclair Freedom School and others. More information is available at <http://jlf.com> and <http://readyanimator.com>.

Announcement:

Donna Phillips, Becky Callison and **Jane Blackburn** encourage all libraries to celebrate National Family Literacy Day on November 1st. They asked everyone to take one of the handouts on the table in the back to their children's librarians back home, and please let them know if you are planning a Family Literacy Day event in November.

Program:

Tim Rogers introduced Dr. James H. Johnson, Jr. of UNC-Chapel Hill, who gave a presentation showing demographic trends and what effect they will have on education and economics in North Carolina. Important trends include:

- Growing population in the South, particularly Texas, Florida, Georgia and North Carolina. 70% of NC's population is located in the urban crescent surrounding Mecklenburg County.
- Hispanics and immigrants make up the greatest portion of that increase. Immigrants are saving our communities.
- More people are marrying outside their race.
- Baby boomers are living longer, causing a social security crisis.
- Men are outnumbered by women in the workplace and in college classrooms. 80% of job loss was suffered by men, due to skills mismatch, disabilities, or incarceration.

Dr. Johnson says higher education must become more actively engaged in K-12 education, we need to improve male education outcomes, we must embrace immigrants, and we must ensure that students graduate with the requisite skills to compete in an ever changing global economy. In particular, libraries must:

- Become safe havens for at-risk kids
- Play the same role as the YMCA and Boy/Girls Clubs of America
- Engage young people at key times, when school is out and they have no where else to be

Recommended websites: guru.com, freelancer.com, elance.com, odesk.com

Discussion of New Public Library Standards

The standards document has now been color coded to help differentiate between sections. Each standard has 3 parts: benchmark, measure and outcome.

Every benchmark has at least one measure, and many have more.

Many of the measures look like hyperlinks, because the online version will have a link to support that standard.

State Library would like our feedback on what tools or resources they could provide that would be helpful in implementation of the new standards.