

NCPLDA Executive Board Meeting

Thursday March 17, 2016

**New Hanover County Public Library
Wilmington NC**

Meeting called to order at 10:02AM by Melanie Holmes

Executive Board Members Present:

Melanie Holles, Becky Callison, Jane McAllister, Ruth Ann Copley, Jennifer Sackett, Ross Holt, Harry Tuchmayer, Suzanne White, Laurel Morris, Brigitte Blanton

Others Present:

Cal Sheperd, Sandra Silvey, Michael Roche

Harry Tuchmayer moved to approve the Agenda with the addition of NCLA Advocacy. Motion seconded by Laural Hicks and passed unanimously.

Jane McAllister moved to accept the 1st set of Minutes from the December Executive Board Meeting. Motion seconded by Ross Holt and passed unanimously.

Laurel Morris moved to approve the 2nd set of Minutes from the December Executive Board Meeting with corrections. Motion seconded by Jane McAllister and passed unanimously.

Melanie Holmes welcomed Sandra Silvey, new Director of Brown Memorial Library.

Reports:

Treasurer's Report - Jane McAllister:

- Bank account transition is complete. Jane and Melanie now have signature authority. CPA has income and expense for 2014; expect to receive the 990 any day.
- Lobbyist registration is complete and the first invoice has been paid. Rate is the same as 2015.
- Ancestry - Five libraries paid in January, two added, and one additional library. Eight libraries paid 2016 dues in January, one library did not join.
- 2016 Friends donations will go out. New Hanover, Randolph, and Jane's Friends have already paid.
- OverDrive is the winning vendor for the meeting.
- Thirty-one paid registrations for this meeting; three will rollover to next meeting (those Directors were unable to attend due to other responsibilities).
- \$464.00 hasn't been deposited; we are all within budget.
- Jennifer Sackett noted: It was decided to increase the lobbyist payment by \$2,000 which will equate to \$500 per quarter. Melanie will send the official letter to the lobbyist. Board was willing to go up to \$5,000, but decided upon \$2,000 because it's an off election year.

NCLive Report - Ruth Ann Copley:

- All NCLive Committees met in Chapel Hill. Discussion took place to find out how things were going for each Committee and what might take place in the next cycle of events. There was discussion regarding advocating for more funding from the legislature, but it was felt this would not be effective due to how to concerns raised by the College and University Libraries.
- K-12 Private Schools are joining NCLive. With additional revenue, NCLive will hire another person and possibly added resources. DSAC is moving forward with proxy server information and still working on revamping the website. Forsyth is going to do some publicity on NCLive and its impact on people's lives. One example is a business person.
- Asking people to renew their terms and finding folks to file expired terms.
- Cal Sheperd - NC Live annual meeting coming up. You can send more than 2 individuals.

State Library – Cal Sheperd

- Still waiting to find a consultant. Things are ground to a halt. The HR process, IT things are crawling. Things are taking longer because of the merger with DENR.

State Library Commission –

No additional report. The chair of the commission is coming tomorrow.

No regional, county, or municipal library reports.

SRP – Laurel Morris

- Researching what others are using. Survey shows a lot of people were fine with just doing paper, so that should work for this year.
- Jennifer Sackett - Discussed looking at SRP and the approach we are taking. We need to start thinking about it differently. Should we look at how we are doing?
- Laurel Morris - The summer slide. Schools are realizing that we have the supporting data.
 - How effective is what we're getting? Get the questions to Laurel. We need to have a conversation. Should we re-think it? Summer Reading and Summer Learning. Take a step back. Maybe the focus isn't just on reading.
- Laurel will put something together for those interested in SRP. It would be helpful to get a group of folks together and discuss the things that work well.
- Becky Callison – She is letting superintendents know what they have to offer for free. They setup a profile and a PIN number, so that they can have access to the online resources. Career & Tech school teachers are overseeing the devices in the rooms. They aren't getting into the data.
- Laurel will move to setting a summit meeting in September. What is SRP?

New Business – Ross Holt

Nominating Committee - Jane Blackburn & Lynn Thompson (she has chart of everyone who has served).

Slate is as follows:

Officers:

Jane McAllister – Treasurer

MJ Wilkerson - Secretary
Jennifer Sackett for President

Tammy
Officers

Other four: State Library Commission - June 30th Suzanne White (agreed to serve)

Cheryl Reddish - Regional
Sarah Green - Municipal
Susan Simpson - County
Ruth Ann Copley - NCLive

We need a new County representative. Michael Roche will succeed Patrick Fitzgerald. We will have to elect Michael on Friday, March 18th. Jane moved to accept the nomination. Laurel Morris 2nd the motion. Motion passed unanimously.

By-laws - NCLive Librarian Council Representative. Says the terms should be amended to fix the start date. Strike the number of representatives. "The members shall elect a representative" Motion to send Bylaws amendment to Suzanne White and Harry Tuchmayer. Unanimous. Add to Friday's agenda.

NCLA Advocacy Committee Efforts – Ross Holt

- Dr. Antony Chow is heading up the NCLA Advocacy efforts and has scheduled a May 17th Day on the Mall. Anthony says that it is all libraries. NCLA handles federal; NCPLDA handles state. Jodi, Jennifer, and Ross have discussed with Anthony. NCLA from the outside in and we work from the inside out. We educate the committee chairs, committees then the larger legislature.
- Anthony sent an email about the ice cream social. Not terribly effective and it wasn't discussed.
- There is a concern that we are sending mixed message. A meeting needs to be held, so that elected officials don't get confused. It is probably too late to stop the May 17th event..
- It may be an issue of Theory vs. Practice
- Anthony wants to educate legislature on libraries.
- Can we have him pair his students with us, so that they get the experience of working on advocacy? Help identify the students in their areas in their connection.

Harry Tuchmayer - If the organization says don't do. Harry agreed with Brigitte Blanton that we don't want them to do it. Go to the President and ask how we can work with Anthony and his students. NCPLDA and NCLA are both planning advocacy. How do we define what our roles are? NCPLDA handles State and plan together to recognize local and statewide support. The association plans events for national events.

We need a memorandum of understanding of the roles and relationship between NCPLDA and the NCLA Advocacy Committee. Ross will ask Rodney Lippard to pull the plug on the May event and work with us. In the future get together and work on our plan.

Harry Tuchmayer made the following Motion:

Inform NCLA through their president it is our position that statewide advocacy is through this organization first and any efforts to lobby state officials should be coordinated through this organization (NCPLDA). Look forward to the opportunity to establish an advocacy group, which consist of members from both organizations that will meet to discuss and/or plan advocacy issues and strategies.

Ross Holt seconded. Unanimously approved.

Ross will talk Rodney. After the conversation, Melanie will draft a letter and send to Rodney.

Celebrate and keep our fingers crossed with LSTA.

Announcements:

Michael Roche noted that South Dakota has similar issues to ours in funding for its version of NCLive.

Harry - Reminded everyone of the eating establishment on the Riverwalk .

Ross Holt motioned to adjourn @ 11:35 a.m.

Respectfully submitted,

Brigitte H. Blanton, Secretary