

NCPLDA General Membership Meeting

Friday, December 4, 2015

Sheraton Chapel Hill, Chapel Hill, NC

Ross Holt called the meeting to order at 9: 06am.

Committee/Task Force updates:

Workforce Development Task Force: Jane Blackburn reminded everyone to fill out the survey posted to the listserv last week.

Summer Reading Task Force: Laurel Morris reported on the results of the survey

Elections: Jody Risacher from the Nominating Committee presented the slate of nominees for the next Board of Directors:

At-Large: President – Melanie Holles, Stanly County; Vice-President/President-Elect: Tammy Baggett, Durham County; Secretary – Brigette Blanton, Greensboro; Treasurer - Jane McAllister, Davie County

Library Type Representatives: County – Patrick Fitzgerald, Harnett County; Municipal – Susan Brown, Chapel Hill; Regional – Teresa Cole, Albemarle Regional

Catie Roche moved and Margaret Marshall seconded to approve the slate of nominees. The motion passed unanimously.

NCLA update: Dale Cousins, outgoing NCLA President: Conference in Greensboro Oct. 20-23. The 2017 NCLA Conference will be in Winston-Salem, October 16-20. Considering a joint conference with the NC association of school media specialists in 2019.

Some feedback received about how NCLA can serve more people -- noted that they haven't had enough activities in the Western part of the state. The next Leadership Institute will be at Black Mountain in September 2016, with 20 participants. Over 50 past Leadership Institute participants have accepted new jobs since graduating.

Rodney Lippard, new NCLA President: The NCLA Conference was very successful, with 160 attendees, 83 Library School students, and 68 vendors. NCLA as an organization is looking at succession planning. A task force will be appointed to look at the future needs of librarians – year 2025. Rodney's goals as President include increasing NCLA membership, expanding the Librarians Build Communities initiative to include special events which will help attract new members as well as raise awareness and advocacy, and continue to address diversity issues in NCLA.

There was some discussion about the connection between NCPLDA and NCLA and possibly establishing a liaison from our group to the NCLA Board.

NCLive: New Executive Director Rob Ross introduced himself and gave an overview of the current status of NC Live

State Library Report: Cal Shepard. Slides will be sent to listserv

Legislative Advocacy: Lisa Martin, Theresa's business partner joined by Skype. Thanked us for all the hard work in contacting our local reps. Many other agencies were disappointed, so our increase of \$1 million is very significant.

Revenues are slightly up. Time to work on our goals for the short session. Working on a spreadsheet showing all the legislators and their plans for re-election. Now is the time to have photo ops and connections with current legislators and candidates. Cal asked Lisa if the move / consolidation of the natural resources and DCR is going to make a change to a new subcommittee. Ruth Ann said she had been told it has been moved to a Natural Resources Committee. Will need to find out who is on the new committee and make contacts.

Jennifer Sackett: Still need to focus on local efforts. Invite legislators to holiday events; tell them thank you for the increase in State Aid; make contact as much as possible. Representative Billy Richardson from Jody's district is interested in continuing to advocate for increased State Aid. NC Live funding might be a target goal for next year. Still thinking about virtual Day in the District ideas for this spring: have legislators Skype in; record them reading a book and put it on your website, etc. Those library systems which just won awards can use that as a way to impress their local delegates. Jennifer would love to see a short promotional movie clip produced which could show a typical day in NC Libraries from east to west. Sharon recommended using iMovie for this project. If we decide to make an emphasis on NC Live funding, we will have to have all of the COIs agree to be involved in a unified effort. Ross pointed out that the last increase in NC Live funding was in 2004. Jennifer asked for volunteers to be on Legislative Committee.

Announcements: Melanie Holles reported on upcoming meeting dates. Looking at March 17-18th (week before Easter) in Wilmington. August meeting: Will be going back to Meadowbrook Inn in Blowing Rock. Looking at August 10-12, 2016. December: Looking at Dec. 1-2, place TBA.

Committees: Jeffrey and Cheryl will continue as chairs of Membership Committee. Jennifer will remain on Legislative Committee, reminder that she needs help. Laurel will continue with Children's Services/Summer Reading. Tammy will continue another year as Awards Committee chair. She will need a co-chair so that she can turn it over to someone new the year she becomes President. Emery will be the Hospitality Chair. Jane B. will continue with Workforce Development.

Melanie presented a gift to Ross with our thanks for his leadership this year.

The meeting adjourned at 11:51 am.

Respectfully submitted

Laurel R. Morris, Secretary

Gaston County Public Library

