



**Minutes**  
**General Membership Meeting**  
**March 18, 2010**  
**Durham Doubletree Resort**

Members Present: M.J. Goodrum, Gary Hoyle, Louise Humphrey, Dan Barron, M.J. Carbo, Dana Eure, Kathleen Thompson, Carol Wilson, Morris Pridgen, Jackie Beach, Ruth Ann Copley, Ruth Hoyle, Linda Hadden, Skip Auld, Megin Chapman, Cindy Moose, Virginia Orvedahl, Robert Busko, William Snyder, Lucinda Munger, Sharon Stack, Kathleen Phillips, Jean Krause, Mike Taylor, Willie Nelms, Mark Pumphrey, Tina Stepp, Jeff Hall, Martha Schatz, Carol Walters, Leon Gyles, Lynn Thompson, Melanie Hulles, Jeanne Fox, Greg Needham, Jane Rustin, Mary Boone

- I. Mike Taylor, President of NCPLDA, called the meeting to order at 1:10 P.M. at the Durham Doubletree Resort.
- II. Skip Auld welcomed the members and guest to Durham. He extended an invitation to visit the West Regional Library, the South West Regional Library, and the Orange County Public Library Headquarters.
- III. After a review of the minutes from the December 3-4, 2009 meeting, Louise Humphrey made a motion for their approval. Jeanie Fox made a second. The minutes were then approved unanimously.
- IV. Special thanks to Becky Callison, former NCPLDA secretary, was extended by Mike Taylor.
- V. Robert Busko, Treasurer of NCPLDA, presented the treasurer's report. Financially the organization was recognized to be in good standing. (See attached report) Robert reported that several libraries have not paid their membership dues. He will be following up with these libraries to determine the status of their membership. Robert also reported that he, Dan Barron, and Ed Sheary are working on the application for 501 3c-4 designation for the organization. Robert is sorting through former deposits and expenses to satisfy IRS regulations. Robert reported the Haywood County History publication is now available for purchase.
- VI. M.J. Goodrum, Director of Alamance County Public Library was welcomed as a new member.
- VII. Staff members from corporate sponsor Polaris, Dave Bendakovic, Kathy Graham and Patty Girardi presented their company background, vision, mission, and product offerings. Polaris was established in 1975 and is completely employee owned. Dave Bendakovic, Vice President of Polaris, reported that Polaris would like to bid on any statewide catalog and statewide card projects. Polaris systems are operating in several states that have one card projects. Several examples of large partnerships were provided including systems in Pennsylvania and Nevada. Polaris staff reported that open source is more expensive than a collection of commercial vendors providing documentation from several systems including Pines.

- VIII. Mary Boone, State Librarian, presented the State Library report. She reported that the BTOP grant was sent out earlier in the week. (See attached PowerPoint presentation) The total grant amount is for 1.5 million. The grant focuses on public computer centers in anchor institutions, public libraries and community colleges. The object of the grant is to provide broadband access speed to each public computer. The Gates Foundation has provided the funding to hire consultants to help prepare the grant application as well as matching funds. The Golden Leaf Foundation is also providing funding for some broadband projects and matching funds for the federal stimulus grant, BTOP. Mary Boone gave details on the grant requirements for participation. Participating libraries are those with the highest un-employment rates in the state in a two year period. Twelve libraries are participating. Announcement of the grant awards are expected in September. Boone also reported that Job and Career Accelerator a new product will be available through NC-LIVE to all libraries beginning in April. Boone reported that Pam Jaskot and Raye Oldham, of the State Library, have been working on project Compass which will use the Web Junction and the State Library model to provide training for workforce development in cities all over the United States. Boone encouraged the membership to register with Web Junction if they have not done so previously. Finally Boone reported that a new director's orientation will be held April 22-23, 2010.
- IX. Jennifer Pratt, Library Development Chief with the State Library, presented the results of the needs assessment done by the development office during the fall. Seven consultants visited seventy-seven libraries in sixty days. (See attachment for PowerPoint presentation) Every director was asked the same questions. Results were tabulated in Survey Monkey. The number one need identified was job search help. Several libraries reported a lack of staffing and funding as problems. In addition several libraries reported a need for more computers. Many libraries expressed a need for more digital media. Website design was an area identified that the State Library may be of assistance to libraries, due to the significant number of libraries who were dissatisfied with their own website. Many libraries reported a need for state and federal funding for building projects. Pratt reported on the rapid increase in population that the state has experienced. Pratt reported that as visits increased funding either was reduced or remained the same diluting the libraries ability to provide quality services.
- X. Greg Needham, Legislative Committee Co-Chair, commented on the nature of the economic times and reported that the committee will meet with Theresa Kostrezewa on April 1, 2010 to plan legislative efforts and strategies. The focus of this year's effort is to preserve State Aid. In addition members of the legislative committee have been invited to a meeting with Secretary Carlise to advocate for libraries in the legislature. Members will be asked to call on legislative delegations at crucial times. Each member is asked to make contact shortly after being notified. The long term goal is still to see an increase in state aid. The problem with state aid is that it is not an incentive for local governments to increase funding. It has a dampening effect because the MOE is higher after a local government increases funding. The committee is examining options that will use leverage state funds as an incentive to provide additional local funds. State construction grants are one option to be examined. Skip Auld, Legislative Committee Co-Chair, reported on the state of public libraries in North Carolina compared to states. North Carolina public libraries rank 32<sup>nd</sup> in computers per capita in the country. NC public libraries rank 34<sup>th</sup> in MLS librarians per capita. NC state aid is 16<sup>th</sup> in the country per capita. NC public libraries ranked 38<sup>th</sup> in visits per capita and 45<sup>th</sup> in amount per capita spent on materials and 42<sup>nd</sup> in per capita funding. Most libraries in NC are well below the national average for funding per capita. Auld stressed that North Carolina Public Libraries need an improvement plan that will include advocacy so that the public, legislative members and local government will recognize the importance of libraries. Several ideas for pursuing additional funding were discussed. These included incentives, corporate funding, and additional marketing. Funding for buildings was recommended by many as a possible incentive between state and local government for a match and grant situation.

- XI. Jackie Beach announced that M.J. Goodwin former President of Wilson Library Bulletin and former NCPLDA member will be our guest in the hospitality suite on the evening of the 18<sup>th</sup>.
- XII. Jennifer Pratt reported on the state-wide card project. Pilot libraries will be notified in April. Library Directors were instructed to refer to the NC Card Readiness Checklist that will be published soon. Jennifer reported that public libraries are receiving a smaller share of LSTA funds than in previous years. She explained that public libraries are applying less than before.
- XIII. Dan Barron of the Green Task Force reported that every library will receive a copy of How Green is My Library.
- XIV. Tobin Freid, Sustainability Manager for Durham County, presented the sustainability initiatives that Durham is pursuing. She detailed the aggressive goals on emissions, waste reduction and recycling that have been established. She provided details on the establishment of green teams in each specific department. See [www.greenerdurham.net](http://www.greenerdurham.net) for more information.
- XV. Adjournment Day One 5:00 p.m. A tour of the Durham County Southeast Regional Library, under construction, followed.

**Minutes**  
**March 19, 2010**

- XVI. President Mike Taylor called the meeting to order at 9:00 a.m.
- XVII. Nominating Committee Chair, Mark Pumphrey reported that Harry Tuchmayer was selected by the membership of the nominating as the nominee for the State Library Commission. Mike Taylor opened the floor for additional nominations. Greg Needham made a motion that nominations be closed. Jackie Beach seconded the nomination. The nomination passed unanimously. Bill Snyder made a motion that Harry Tuchmayer be appointed to the State Library Commission. Jackie Beach seconded the motion. The motion carried unanimously. Jean Krause reported her up-coming retirement and notified the group that a new county library representative will need to be appointed to NCPLDA.
- XVIII. Lorraine Abraham and Barbara Stepp of SWING, (South West Information Network Group) presented a history of the group. They described the benefits of membership which include negotiated discounts with several library vendors. Several North Carolina are now members of this Virginia based organization. Abraham and Stepp described the organization's plan to expand. The possibility of a North Carolina member on the SWING board was discussed as well.
- XIX. Tim Rogers of NC-LIVE reported that Easy-On will be available in July. This new service will allow easier access to remote users of NC-LIVE when their local library does not provide proxy services.
- XX. Carol Wilson Legislative Day Chair reported that May 19, 2010 will be Library Legislative Day. The theme this year will be "Hats Off to Public Libraries". Library directors and library supporters are encouraged to wear funky, but tasteful hats to show support for public libraries. The rally will occur in the 1100 court of the legislative building. Sign limitations were discussed and an area for meeting before hand

was discussed. The Virtual Library Legislative Day is planned for the same day. Those who cannot come to Raleigh are encouraged to send emails in support of public libraries.

- XXI. Martha Schatz, Archives Chair, reported significant progress in organizing and digitizing the archives of NCPLDA. Many of these files have been placed on the website.
- XXII. Jane Rustin reminded members that award nomination forms are available via the website. All nominations are due before the August meeting.
- XXIII. Broadband Task Force members, Dan Barron presented a position statement on the importance of Broadband to the public. (See Attached) Robert Busko made a motion for the adoption of the position statement. Ruth Hoyle seconded the motion. It was approved unanimously.
- XXIV. Membership Co-Chair, Linda Hadden, reported the joining of two new members, M.J. Goodrum of Alamance County and Alana Fisher of Cooley Library. Hadden reported that she and Co-Chair Agnes Ho have been visiting new directors to welcome them.
- XXV. Ruth Hoyle announced her upcoming retirement and notified the group that a replacement will be needed for the State Library Commission upon her retirement.
- XXVI. Website Development Chair, Ruth Ann Copley, reported several additions to the website. Archives through 1995 are now posted. Past agendas for meetings are now available. A link to the list-serve archives has been published. A visual map of library locations will soon be complete.
- XXVII. An open forum was held to discuss money saving tips. Tina Stepp reported her success with a prom dress donation program. Jackie Beach told about her donated purse sale and its substantial earnings. Several other creative ideas were discussed. Several arts and literature festivals were announced by the members.
- XXVIII. Skip Auld made a motion for NCPLDA to make a donation of \$1000 to the ALA Haiti Library Fund. Jackie Beach seconded the motion. The motion passed unanimously.
- XXIX. Skip Auld provided directions to members who were planning to tour area library facilities.
- XXX. The meeting was adjourned at noon.

Respectfully Submitted

Jeff Hall, Secretary NCPLDA