

## Solve the Riddle!!

A Library Partnership with  
Downtown Kings Mountain  
businesses



Our program shows how to easily and inexpensively spark interest in reading and increase visitor traffic to the library and downtown businesses. It's easy to earn "Reading bucks" by solving the Summer Reading riddle.

We were looking for ways to involve downtown businesses and demonstrate the amount of foot traffic library activities can generate. The concept is simple, easy to replicate and stemmed from a Summer Reading: Leftover Sand dollars, in the shape of a dollar bills, now known as reading bucks. This activity is so popular that it has become part of our Summer Reading Activities every year!

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## Week 4 Riddle

July 15-July 18

**THE "B'S" ARE BUZZING. BOBBY BUTTERFLY HAS BEEN INVITED TO A PARTY AND HE NEEDS TO TAKE A GIFT FOR THE HOSTESS. LOOK FOR BOBBY TO BE SHOPPING ACROSS THE TRACKS. FIND HIM AND RECEIVE YOUR SUMMER READING "DOLLAR".**

THE SUMMER READING STORE (AT THE LIBRARY) IS OPEN DURING PROGRAM TIMES ON TUESDAY, WEDNESDAY AND THURSDAY. CLOSING TIME IS 11:30 AM.



Bobby will come back to the library on Friday's after 4:00 pm and move to a new location before programming on Thursday's

Downtown partners (for this clue, Suzy B's) were selected and agreed to play for one week during the six weeks Summer Reading Program. Bobbie the Butter fly was the library mascot for the 2008-09 summer. Each week Bobbie moves from business to business. Each week a new riddle is posted in the library, can be placed on the library website or announced on the local news. The riddle is solved by identifying the business that Bobbie the Butterfly is visiting. When the children, moms and dads visit the business they are awarded a reading buck

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Finding Bobby the Butterfly!

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KM Historical Museum Director awards a “reading buck.” The Kings Mountain Historical Museum has welcomed the opportunity to be one of the hosts for the Summer Reading Program’s mascot in association with the Mauney Memorial Library. The Museum has hosted the mascot for the last three years and has worked in conjunction with the Library for our summer exhibits. Museum visitation increased by 150 visitors during the summer period. Visitors benefit greatly from their educational experience received at the Library and the Museum.

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This reading buck can be spent in the store. The Summer Reading Store is the place where children can spend their “reading bucks” for great stuff and prizes. The Summer Reading Store is manned by local teen volunteers. This activity helps teens to work in a simple retail setting, providing good customer service, taking inventory, and managing money. In addition, the teens have to interview for their positions, commit to a schedule, and work a variety of shifts and tasks.

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Happy Shopper and Reader!!!!