



North Carolina Public Library Directors Association Summer Meeting

General Meeting

Friday, August 23, 2013; 8:00 p.m.

Roosevelt Hall, 1927 Lake Lure Inn, Lake Lure, NC

Minutes

Members Present: Ruth Ann Copley, Dana Eure, Melanie Holles, MJ Wilkerson, Dan Barron, Agnes Ho, Nina Meadows, Ross Holt, Harry Tuchmayer, Bridgett Blanton, Martha Schatz, Jennifer Sackett, Jane McAllister, Elizabeth House, Estell Carter, Jane Blackburn, Holt Kornegay, Sylvia Sprinkle-Hamlin, Laurel Hicks, Cal Shepard, David Singleton, Jeff Watson, David Miller, Sharon Stack, Louise Humphrey, Suzanne White, Mary Sizemore, Catie Roche, Carol Wilson, John Hedrick, Sarah Greene, Jody Risacher, Laura Crooks, Patrick Fitzgerald, Lynn Thompson, Karen Wallace, Margaret Marshall, Ed Sheary, Sharon Woodrow, Sallie Klipp

State Library Staff Present: Molly Westmoreland, Raye Oldham, Jennifer Pratt

Others Present: Harriet Smith (State Library Commission), Wanda Brown (NCLA), Tim Rogers (NC LIVE)

Call to Order at 8:34 am by Ruth Ann Copley, President

State Library Report – Cal Shepard. (Bi-monthly State Library updates can be found at: <http://statelibrary.ncdcr.gov/monthlyreport.html>) Cal presented information about the State Library including:

- Staff Changes
- State Library Commission
- Public Library Certification Commission
- Youth services Advisory Committee - has been reactivated by Dan Barron & Lori Special
- Think you know NC? Quiz (statelibrarync.org/news/thin-you-know-nc)
- LBPH – Summer Reading Program
- Library Development
 - LD Blog – 400 subscribers, post approximately 3x per week (statelibrarync.org/ldblogger)
 - LSTA – Info released on 9/6
 - NC Cardinal
 - EDGE initiative
 - State report due 9/15 via LibPass
 - New Public Library Data Website (plstats.nclive.org)
 - Affordable Care Act
 - LibGuide (<http://statelibrary.ncdcr.libguides.com/affordablecareact>) with discussion board for sharing ideas; 5 Workshops in September
 - LTAI – New Program – Muslim Journeys (Molly has more info)
- Friends of NC Public Libraries

- Annual meeting 10/6
- eBook Task force – continuing to explore options
- Affiliated Libraries committee – proceeding with caution (one library at a time)
- Petting Zoo Task Force – on life support
- State Aid Review Committee – Dan, Jody, Jennifer, Bill, Mary, Harry
 - Met 2x, no decisions made yet
 - State Aid formula has not been changed in 30 years; changes in makeup of NC since then; need to tweak
 - Hold harmless solution desired
 - September 24 next meeting
- Association for Rural and Small Libraries – Omaha in September; Scholarships (10)
- NCLA Conference
 - Scholarships – 95 apps; 50 slots; preference to 1st time attendees
 - Announced by Friday 8/30 or sooner
- Upcoming Training
- NCLA
 - Preconference. State Library staff are presenting: grant writing; evaluation and outcome measures
 - Other programs by State Library staff – Impact of public libraries – children’s services; edge initiative; Joseph Bathanti; using data to tell story; LSTA grant success stories; teens; readers advisory for nonfiction; digital series; genealogy; beyond Wikipedia; NC ECHO; Digital preservation; State Library update (Cal)

NC LIVE - Tim Rogers, Executive Director. Tim presented information about the NC LIVE including:

- New York Times available through 12/31/2013
- Statistical Abstract of the US available through 3/31/14
- OCLC First Search Base Package – being evaluated now – under contract through 12/31/2013
- Library contact review underway
- Learning Express – new interface this fall (accounts will not transfer)
- NC Knows chat boxes in EBSCO and ProQuest
- Implementation of EDS
- Biennial meeting (opposite of NCLA) starting fall 2014
- Changes
 - Philosophy
 - There is no anticipated change in philosophy.
 - NC LIVE will be exploring “right sizing” some of the licensing deals.
 - They hope they can put the structure in place for libraries to grow organic digital collections.
 - Usage Patterns of Resources
 - Usage is going down, but mainly due to changes in content and the way that usage data was collected for some of the databases
 - Funding
 - Last funding increase from public libraries was in 2004. Overall NC LIVE has lost \$500,000 since 2006
 - Seeds of Solutions

- NC LIVE Foundation was established on 1/15/2013. It will be a separate 501(c)(3).
- They can now develop funding raising plan without relying on tax money
- Content Strategy – things public libraries need to think about for the future:
 - What eContent is important to PLs?
 - How do you want it to be used?
 - How do you want to acquire it?
 - How can you pay for it?
 - How can/does NC LIVE fit in your strategy?
- Next things.
 - Three year licensing cycle planning begins soon.
 - Value/willingness to pay model
 - RAC Summit in spring 2014
 - Decisions by July 2014

NCLA – Wanda Brown, NCLA President. Wanda presented information about NCLA including:

- An overview of accomplishments of NCLA over the last two years.
 - Enhancements to website
 - 18 members to Library Legislative Day in DC
 - Unmoderated listserv
- NCLA Conference – over 200 program proposals
 - Possible joint conference with school librarians in 2017

Committee Reports

- **Awards** – Melanie Holles. The committee met yesterday; all decisions have been made. Announcements will go out end of September. Melanie reminded everyone to start files for next year's nominations. Jody suggested posting information about winners on a Google site.
- **Nominating** – Carol Wilson. The following slate for 2014 was announced: VP/President elect – Ross Holt; Secretary – Sharon Woodrow; Treasurer – Margaret Marshall (2nd year of 2 year term); Municipal – David Miller; County – Sarah Greene; Regional – Susan Benning.
- **Archives** – Martha Schatz. They just received a lot of material from Kem Ellis and are reviewing it. Martha asked everyone to send photos from this week to her. Photos can also be sent to Ruth Ann's personal email account: rcopley@triad.rr.com
- **Green Taskforce** – Dan Barron. No report today. Estell Carter reported that she is working on LEED Certified building. Dan reminded everyone about the wiki (<http://northcarolinagreenlibraries.pbworks.com/w/page/12607996/FrontPage>).
- **Hospitality** – Ed Sheary. Ed reported that the committee was hospitable and they are always open to suggestions.
- **Membership** – Jody Risacher and Lynn Thompson. Jody reported that they are still sending out a welcome email to all new directors including information about the mentoring program. She reminded all directors to send pictures of themselves to Ruth Ann rcopley@triad.rr.com for the Director's Director (<http://ncplda.org/directors.htm>).
- **Program** – Ruth Ann Copley. For the winter meeting we are planning to meet somewhere in triangle – probably December 5 & 6. No place has been chosen yet.
- **Website Development and Marketing** – Ruth Ann Copley. Ruth Ann reported that the website has been updated (ncplda.org). David Miller has agreed to help with the website; he can code.

Announcements

- **NC Digital & einc.**—Ruth Ann. New libraries have been added. The Digital Bookmobile is coming to NC this fall. October 5 – Piedmont Triad Farmers Market. October 6 – Street Festival in Chapel Hill. October 8 - Somewhere in Catawba County. October 9 – Gaston County. October 29 – Jacksonville Library. October 30 - NE Regional branch of NHCPL.
- **State Library Commission** – Dan Barron. The report was emailed.
- Dan Barron – complimented Ruth Ann on inviting NCLA president, State Library staff and mentioned we should consider inviting library school people.

Adjournment at 11:21 am.

Respectfully submitted,
Dana Eure, Secretary