

North Carolina Public Library Directors Association Spring Meeting

General Meeting

Friday, April 19, 2013; 8:00 a.m.

Cape Pointe and Cape Fear Meeting Rooms; Courtyard by Marriott; Carolina Beach, NC
Minutes

Members Present: Patrick Fitzgerald, Michael Roche, Estell Carter, Harry Tuchmayer, Jane Blackburn, Catie Roche, Dana Eure, Jennifer Sackett, Melanie Holles, Elizabeth Watson, Lynn Thompson, Ruth Ann Copley, Martie Smith, Anna Yount, Susan Simpson, Carol Wilson, Becky Callison, Margaret Marshall, Laurel Hicks, Dan Barron, Jody Risacher, Cindy Nanney, Bill Snyder, Suzanne White, Sharon Stack, Jeff Hall, Agnes Ho, Cal Shepard, Sharon Woodrow, Louise Humphrey, Ross Holt, Holt Kornegay, and Sylvia Sprinkle-Hamlin.

State Library Staff Present: Jennifer Pratt.

Others Present: Tim Rogers (NC LIVE), Wanda Brown (NCLA), Lois Killka (Charlotte Mecklenburg Library) and Harriett Smith (State Library Commission)

A quorum was established.

Call to Order at 8:18 am by Ruth Ann Copley, President

State Library Report – Cal Shepard. Cal presented information about the State Library including:

- **New Secretary of Cultural Resources**, Susan Kluttz ; New Chief Deputy, Karin Cochran
- **Funding.** Federal Funding – sequester means a 3.4% cut; State Funding - Governor's Recommended Budget includes a 4.8% cut to State Aid to Public Libraries
- **State Aid Formula.** A State Library Commission committee will be established to explain, justify and modify, if necessary. Harriett Smith to chair; School of Government to advise. Committee will be appointed at May Commission meeting; they will report results at the October meeting.
- **New staff at State Library.** Mollie Westmoreland - PL Management Consultant; Wanda Whisnant – Office Assistant in LD; Marie Jones – technician in Genealogy.
- **CPC Regional** is now hiring a library director.
- **NCpedia.** (ncpedia.org).
- **NC ECHO** (ncecho.org). Single search box for local history collections; currently adding new materials – contact them to make suggestions; eventually it will be in Digital Public Library of America.
- **New Digital Preservation site** for staff /patrons. <http://digitalpreservation.ncdcr.gov/new-site/index.html>
- **Government and Heritage Blog.** <http://ghlblog.org>
- **Library for the Blind and Physically Handicapped.** Magazines are now in digital format; help spread the word. <http://statelibrary.ncdcr.gov/lbph/eligibility-app.html>
- **LSTA.** Applications being reviewed. Notification of awards – June 11, 2013. For more information contact Raye Oldham.
- **SRP Workshops.** 3 were held and all were successful. SRP statistics are due 9/11/2013.
- **Youth Services Census.** Please respond to help Lori Special plan for the future.
- **DCR Educational Database.** <http://education.ncdcr.org> . (Hard to find – share with youth services staff.

- **NC Cardinal.** New members – Cumberland, BHM Regional, Forsyth. Total 19 systems. Intralibrary loan has begun. Users group meeting will be held on 5/1; for more information contact Tanya Prokrym.
- **Workshops.** NC LIVE; LibGuides; Customer Service with Cheryl Gould (August – 3 sessions); Collaboration; for more info contact Kelly Brannock
- **NC Center for the Book.** For more information contact Mollie Westmoreland.
- **E-Book Advisory Committee.** Two meetings held to date; will make recommendation.
- **Virtual Petting Zoo.** Library Schools/LIS Interns. For more information contact Cal Shepard.
- **New Initiatives.** Connect 2Compete (www.connect2compete.org) – discounts on computers/equipment, training; Digital Learn. (digitallearn.org) – online classes in digital literacy.
- **NCLA Conference.** October 15-18th in Winston Salem.
- **NC LIVE.** New logo. 15th Anniversary.
- **EDGE Initiative Goal.** From Bill & Melinda Gates. www.libraryedge.org

NC LIVE - Tim Rogers, Executive Director. Tim presented information about the NC LIVE including:

- **Budget update.** Governor's Budget – no cuts to PL COI or CC COI funding. UNC COI 3-5%?; General Assembly ?, preparing for 2,3,5 & 10%
- **Service Area Survey.** The survey will determine priorities for each library; an analysis of COI needs will be done; the information will be used for planning & resource allocation.
- **15 Year Anniversary.** nclive.org/15years
- **Logo Change.** Swag coming! A style guide is on the website.
- **New (and not-so-new) Content.** NY Times, Stats Abstract of US.
- **Searching, EHIS, and EDS.** Switching from EHIS (EBSCO Host Integrated Search) to EDS (EBSCO Discover Search). As a result, searching should be faster.
- **eBook Platform.** Wake County proof-of-concept project using Adobe Content Server/Digital Editions.
- **Web & Usability Experience Librarian,** Sara Dooley, was hired in April. She will be visiting libraries to work with patrons. Let Help Desk know if you are interested in participating in usability studies.
- **Zinio.** NC LIVE may consider Zinio for purchase after January 2015. In the meantime NC LIVE may be able to put together a consortia deal for public libraries sometime in the future. Let Greg Needham know if interested in purchasing databases as part of consortia.

NCLA – Wanda Brown, NCLA President. Wanda presented information about NCLA including:

- **Listserv.** NCLA now has an unmoderated listserv.
- **Events.** There has been an increase in the number of networking events around the state.
- **Leadership Institute** (partner with State Library). Participants are creating projects to benefit their libraries.
- **Conference.** October 15th – 18th
- **Continued support of each other.** Wanda asked if an NCLA representative could be at all future NCPLDA meetings.

Committee Reports

- **Archives** – Martha Schatz. No report.

- **Awards** – Melanie Holles. Melanie reported that there would be minor changes to the forms. Submissions for awards will be accepted this summer. Decisions for awards will be made at the August meeting.
- **Green Taskforce** – Dan Barron. Dan reported that they had plans to do a presentation at the NCLA conference with other library groups
- **Hospitality** – Ed Sheary. No report.
- **Legislative** – Ross Holt and Jody Risacher. Ross thanked everyone for their efforts with legislators on Library Legislative Day and throughout the spring. Our lobbyist reports: the Senate budget should be ready in May; Governor’s budget blueprint/fantasy; Senate 5% cut from each agency; State Aid not expected to take 4.8% cut. Ross advised everyone to keep advocating and stated he would email a call-to-action soon. Ruth Ann reported that she created genealogies for her legislators to show one thing that libraries can do; she said it was very effective. Ross reported that we will start legislative activities sooner next year.
- **Membership** – Jody Risacher and Lynn Thompson. Jody reported that a virtual meet and greet email is sent when new directors are announced; the mentoring program continues. Photos needed for a few new directors and should be sent to Ruth Ann.
- **Nominating** – Carol Wilson. Ruth Ann stated that Carol is working on nominations for next year.
- **Program** – Ruth Ann Copley. Ruth Ann reported that the August meeting will be held on the 22nd and 23rd at Lake Lure at the 1927 Inn and Spa. The nightly rate is \$99. Jennifer Pratt stated that a convening for the 21st is possible. Ruth Ann reported that the August program would include Scooter (the Dewey decimal rap guy) who would discuss programming. Legislative committee will also talk more extensively about advocacy.
- **Website Development and Marketing** – Ruth Copley. Ruth Ann reported that everything on the website is up to date. Suggestions for improvement should be sent to Ruth Ann.

Announcements

- Dan Barron commended Ruth Ann for her work on the April program and the website.

Adjournment at 11:55 am.

Respectfully submitted,

Dana Eure, Secretary.