



**Executive Board Meeting**  
Wilmington Hilton Riverside  
Wilmington, North Carolina  
March 12, 2009

The meeting was called to order by Mark Pumphrey at 10:02 a.m.

In attendance: Robert Busko, Becky Callison, Ruth Ann Copley, Kay Davis, Kem Ellis, Ruth Hoyle, Greg Needham, Mark Pumphrey, Jane Rustin, Martha Schatz, Ed Sheary, Sharon Stack, Mike Taylor, Carol Walters, and Carol Wilson. From the State Library: Jennifer Pratt and Grant Pair.

**Minutes** were approved from the December 4<sup>th</sup> meeting. A motion was made by Ed Sheary and seconded by Kay Davis to approve the minutes as presented. The motion carried.

**Treasurer's Report** was presented by Robert Busko. He explained that the bank account had not been transferred as yet, but would be done at the BB&T in Wilmington tomorrow. The written report covers activity through 2/28/09. As of 11/28/08, our total available balance was \$38,750.07. Our total receipts were \$72,147.00. Our expenditures were \$257.13, leaving a total balance of \$110,639.94 as of 2/28/09. (For more details, see the Treasurer's Report.) Robert reported that since 2/28/09, the check has gone out to Ancestry; and the following deposits have been made: \$8,250 for memberships, \$2,015 for this meeting, and \$10,793 for legislative efforts from Friends of the Library donations. The group was reminded that a Financial Strategies Committee had been formed to contact vendors about possible donations to our group. Currently the committee is headed by Tom Dillard with Mike Taylor as the only other member. By consensus it was decided that Robert Busko should also be a member of the committee. It was reported that both Baker and Taylor and 3M had been contacted for possible donations. Other vendors to consider contacting include Target (sponsor of the National Book Festival) and Verizon (who has literacy as its focus). The group was reminded that our lobbyist gets paid quarterly with the first payment being due at the end of March. We still need approximately \$5,000 to meet her yearly cost. The Treasurer's Report was accepted as presented.

**Legislative Committee** – Greg Needham – Greg reported that the Governor's budget will coming out next week and that we have a draft bill in the Senate sponsored by Senator Rand and co-sponsored by Senator Dorsett for \$1 million in non-recurring funds to be added to State Aid. Our message has been developing and we are trying to stay nimble. The early date for Library Legislative Day was effective because we got good quality time with key leaders and the award presentation to Senator Rand got good media coverage. Greg briefly reported on the benefits received from the meeting with Linda Carlisle, Secretary of the Department of Cultural Resources, and with Andy Willis from Governor Perdue's staff. He reminded us that libraries are on the frontlines in an economic recovery and we all need to continue to compile what we are doing in the area of helping patrons with job skills and helping patrons stay connected with family members in the military. Greg reported that conference calls and/or emails will be coming, but reminded the group that things are moving very quickly in Raleigh. A decision was made by consensus that Greg Needham and Mark Pumphrey be given the authority on behalf of the Association regarding decisions for the legislative initiative. Positive feedback concerning Library Legislative Day, efforts of our lobbyist, and participation by directors was noted. Greg thanked people for their help in the legislative effort thus far. Mark thanked Greg for his hard work.

**NCPLDA Summit Planning** – Robert Busko and Charles Brown, Co-Chairs - Robert reported that a conference call was held last fall to discuss the possibility of holding a summit to discuss where public libraries are now and where we need to go in the future. The intention would be to hold a Planning Summit in the future, similar to the Library Cooperation Summit that was previously held on the day before the August, 2008, NCPLDA meeting. This topic has also come up as a possible LSTA Leadership Project grant that would begin with a Needs Assessment being done through the State Library. Discussion was held and it was decided that the needs assessment process should be done prior to a Planning Summit. It was decided that we would not hold an extended meeting in August, but that this item would be included on the agenda for the August meeting, and that the committee would report out to the full membership at that time. It was noted that, as a non-profit organization, NCPLDA cannot apply for LSTA grants.

**State Library Report** – Grant Pair – Grant reported that Mary Boone will be unable to attend this meeting at all due to the House Appropriations Subcommittee for General Government meeting today. Grant reported that there is nothing to report about a needs assessment process yet, but there is a meeting to be held in May to discuss it. He mentioned that the Job Search programs begin on Monday and the programs are receiving lots of national news attention and that seven of the nine programs are overbooked! Grant mentioned that the LSTA Advisory Committee will be soliciting nominations to replace Jody Risacher when she goes off the committee this summer. Current members of the committee besides Jody are Louise Humphrey and Becky Callison. Grant mentioned that the Department of Cultural Resources budget went to the printer but that the State Library has not seen it or heard any news about it. He mentioned that everyone will be watching the website for the Governor's budget. Regarding State Aid, Grant mentioned that the latest 2% cut did not affect the March payment. Grant speculated that nobody knows how State Aid will be impacted in the future. Cash flow is very volatile and the first week of April tends to be the most volatile time.

**Municipal Representative** – Kem Ellis – Kem stated that there are no issues to report that are particular to this group.

**Regional Representative** – Kay Davis – Kay stated that State Aid is different for regions than for counties. She mentioned that if BHM were to lose State Aid, they would lose 50% of their budget. Regions are affected by cuts to State Aid, cuts in local funding from the counties within their regions, and due to the Maintenance of Effort's three-year average. Discussion was held about the ramifications of lots of libraries not being able to meet MOE obligations. It was suggested that the group petition the Secretary of DCR about the seriousness of the situation. The group was reminded that the MOE requirement cannot simply be waived because the regulation has the force of law. It was suggested that information be collected and reported at the August meeting.

**County Representative** - Martha Schatz – Martha wasn't sure what the job description is for this position but will become the eyes and ears for the county libraries. She reported that her county is part of consortium that includes three municipals in Rutherford County. She is sending three people to the Job Search program and her County Manager is very interested in it. She will send press releases to the local newspaper following the program so patrons will know what her libraries have to offer. Grant questioned what other types of programs might be offered in the future along the lines of the Job Search programs and suggested that Financial Management might be a topic. He reminded the group that libraries are not expected to start completely new programs following the Job Search workshops, but to utilize the information and provide it to library patrons. For those who cannot attend the program, the handouts and other information will be available on the wiki.

**State Library Commission Representatives** – Kem Ellis, Ruth Hoyle, and Ed Sheary – Ed reported that he goes off the committee in 2009 and explained how the committee works. The Commission meets twice a year and is made up of half practitioners and half community library supporters who are politically appointed. The Commission acts as an advisory board to the State Library and the department. The Public Library Development Committee is going to be reconstituted, but it hasn't happened yet. Ed reported that he enjoys the sounding board atmosphere and states that in a good year, not so much happens with the group. Ruth mentioned that practitioners

rotate off of the Commission at the end of the fiscal year; the others rotate off according to the calendar year. She also reported that the newest member, Anne Sanders, who was recently appointed by Senator Marc Basnight, is a retired library director.

**Youth Services Advisory Committee (YSAC) – Ed Sheary -** Ed hoped that everyone had looked at the information he emailed last week regarding the survey which was conducted in 2006 and the proposed competencies for staff members providing services for young adults and children. He reported that the survey pointed out how little we know. He said the next survey would be a census that reports who is where and what they do. We need to get an accurate count so we can communicate directly with them. The survey also pointed out the limited levels of staff training for the majority of staff who are serving youth. Mentoring was mentioned as a possible solution and would use MLS people as mentors for others who are in similar positions. Once we complete the “census”, then we can communicate directly to find out what people want or need as far as training.

**Status of Funding for the December Meeting – Mark Pumphrey –** Mark reported that the contract has not been signed with the Carolina Inn in Chapel Hill for the December meeting yet and in light of the fact that we currently do not have funds to pay our lobbyist for the entire year, we need to discuss our options. Items mentioned for discussion included travel restrictions affecting attendance at the meeting, wanting to hold a nice banquet to celebrate the accomplishments of libraries and to make the awards presentations, cost of speakers for August and December meetings, possibility of holding a luncheon instead of an evening banquet, possibility of holding NCPLDA meetings in library meeting rooms instead of in hotels in the future, perception if we spend money on a very nice hotel and banquet at a time when people are losing their jobs, the fact that hotels must be booked far in advance in order to get a good discount on the price and that the association would have to pay if attendance is down and we do not fill the rooms. A motion was made by Robert Busko that we forego an evening banquet this year and explore the possibility of a luncheon in the afternoon. Ed Sheary seconded the motion and it carried. Jane Rustin, Chairman of the Awards Committee said that her committee would look at the feasibility of having the banquet and then doing the showcase or of ending the meeting on Friday with the luncheon.

**Status of Funding for Speakers Planned for August Meeting – Mark Pumphrey –** Mark reported that he planned to have speakers from Face to Face Communications in Colorado, who he heard at PLA, do a self-reflective program at the August meeting in which they would lead us through evaluating ourselves as directors as well as discuss director- staff relations, board-director relations, and management audits. Mark reminded the group that the August meeting will be held at the Broyhill and the association will have to pay if we do not fill the rooms, so he is bringing up the cost of speakers. Ed Sheary made a motion that the President be allowed to proceed and not to exceed \$2,000. Kay Davis seconded the motion and it carried.

As far as using library meeting rooms, it was mentioned to the group if we do not use the hotel’s meeting room facilities and we hold the actual meeting in a library, then it might affect the cost of the hotel. This item was tabled for now.

**Election of NC State Library Commission Member – Greg Needham –** Greg reported that the Nominating Committee was not involved in the process that resulted in four people expressing interest in the vacancy and completing their statements of interest. Ed stated that it does not serve the association well to not do this election through the Nominating Committee. He is not in favor of having the State Librarian choose who should represent us, nor is he in favor of having multiple people on the ballot and it becoming a popularity contest. Mark Pumphrey reported that both he and Mary Boone have a shared responsibility for today’s situation. They were unaware of the process and apologize for the error. He stated that we prepared a ballot for today’s vote; the ballot includes space for write-in candidates and nominations will also be taken from the floor. The consensus after this came to his attention is that since it is done, we will go forward this time. There will be other vacancies coming up on the committee fairly soon and some of the categories that we did not address with these four names can be addressed in the future. There was a need for a representative on the commission from the western part of the state and for a regional representative. Discussion was held concerning the lack of an established procedure, the history of elections within the association, the Constitution (including the Job Description for the Nominating Committee) and the fact that this election does not occur every year. Consensus is that we will continue with this election today, but we will go back to the Nominating Committee submitting one name per vacancy in the future.

**Website Committee** – Ruth Ann Copley – The website now includes an “Awards and Highlights” section. Since the State Library has changed their website, Ruth Ann has changed the “Resources” section so that the language on ours is similar to theirs. Also, “Documents of the Organization” are now included on the website. Jennifer Pratt’s table is there, but not linked yet. The website address is [www.ncplda.org](http://www.ncplda.org). The group is very appreciative of Ruth Ann’s work in updating the site.

**Archives Committee** – Martha Schatz – Martha Schatz reported that she has contacted her committee, but she has not seen the archives yet. They are currently located in Mark’s office and she will see them soon. Some archival information will be included on the website in the future.

**Awards Committee** – Jane Rustin – Jane thanked Jeanne Fox for helping to arrange the presentation of Senator Rand’s Award at Library Legislative Day.

**Library Legislative Day** – Carol Wilson – Carol stated that it was very helpful to have legislative information on the website and thanked Ruth Ann Copley for doing so.

**Hospitality Committee** – Ed Sheary – Ed reported that the ice is arriving now.

**Nominating Committee** – Greg Needham – Greg mentioned that the Nominating Committee will get a slate of officers to serve during Mike Taylor’s administration. He also mentioned that Ruth Hoyle completes her term on the State Library Commission on 6/30/2010 and Kem Ellis completes his term on 6/30/2011. He noted that the Constitution states that they may serve two terms on this committee. The Constitution was consulted. It was noted that Article V, Sections 1 through 4 cover State Library Commission Representatives, and that Article VIII, Section 2, states that “The Nominating Committee shall also nominate an individual (or individuals, depending on the year) for the position of State Library Commission Representative in those years when a Representative’s term is due to expire as of June 30 of the following year. Additional nominations may be made from the floor.” Greg noted that the Nominating Committee will approve today’s slate, if that is necessary.

**Other Business** – Mark Pumphrey-It was mentioned that the Recorded Books representative sent information concerning the possibility of getting group purchases at a discount. See Mark if you are interested.

It was mentioned that the South Carolina Director’s Association has invited our group to their meeting and Mark Pumphrey will be attending it. It will be held in Gaffney in May.

It was mentioned that the NCLA Conference will be held in Greenville in October and the Public Library Section is asking if our group will co-sponsor the luncheon where the Roberts Award is presented, like we did the last time. Robert Busko made a motion the NCPLDA co-sponsor the NCLA Luncheon. Kem Ellis seconded the motion and it carried.

Meeting adjourned at 11:50 a.m.

Respectfully submitted,  
Becky Callison