



Executive Board Meeting
Winston-Salem Marriott
Winston Salem, North Carolina
December 3, 2009

The meeting was called to order by Mark Pumphrey at 10:05 a.m.

In attendance: Dan Barron, Robert Busko, Becky Callison, Megin Chapman, Kay Davis, Kem Ellis, Karen Foss, Jeanne Fox, Ruth Hoyle, Jean Krause, Greg Needham, Kathleen Phillips, Mark Pumphrey, Jane Rustin, Martha Schatz, and Mike Taylor. From the State Library: Mary Boone, Jennifer Pratt and Grant Pair.

Minutes were approved from the August 13, 2009, meeting. A motion was made by Robert Busko and seconded by Ruth Hoyle to approve the minutes as presented. The motion carried.

Treasurer's Report was presented by Robert Busko. Robert reported that everything was paid as of Monday except the \$1,500 that is owed to the Marriott and that his report does not include money received for 2010 memberships. He reported that receipts were \$3,120.00; checks written were \$13,389.84; leaving a total balance of \$33,084.04.

Next Robert reported that our group has no tax status at this time and that this is a concern due to the amount of the check written for Ancestry.com each year. (Last year's amount was \$85,000 and this year's check will be for \$90,000 to \$95,000.) Discussion was held regarding the difference between a 501c3 and a 501c4 status; the implications of having to file the past three years of 990 forms; and the possibility of having NCLA or NCLIVE write the check for Ancestry.com. The group received a handout illustrating that Ancestry.com needs to be a statewide deal because the price is much better than if libraries had to negotiate the price individually. It was noted that a 501c3 group cannot lobby and that a 501c4 is identical to a 501c3 except that it can lobby. It was also noted that two years ago the IRS changed its rules and now you need to file a 990 every year. When we apply for a tax status, we will need to submit 990 forms for the past three years and we could receive a penalty (because we have written checks over \$25,000 without filing 990 forms.) Jane Rustin moved that the organization proceed to acquire 501c4 status and an Ad Hoc committee consisting of Ed Sheary, Robert Busko, and Dan Barron be authorized to utilize a CPA to assist in the process not to exceed \$6,000. The motion was seconded by Kay Davis and passed. Robert stated that he would notify the membership by email as to the due date for Ancestry.com payments. A motion was made by Ruth Hoyle to accept the Treasurer's Report as presented.

Nominating Committee – Greg Needham reported that the vote will be held tomorrow for the slate of officers. It was noted that nominations can be made from the floor. He also mentioned that Ruth Hoyle’s position on the State Library Commission will need to be filled and the committee will present its nominee (Harry Tuchmayer) tomorrow morning. At the March meeting nominations can be made from the floor and the vote will be taken for the State Library Commission. The slate of officers is as follows: President: Mike Taylor; Treasurer: Robert Busko; Vice President/President-Elect: Karen Foss; Secretary: Jeff Hall; Regional Rep: Karen Wallace; County Rep: Jean Krause; and Municipal Rep: Megin Chapman.

Awards Committee –Jane Rustin reported that the presenters be brief and credited Jeanne Fox with doing “all the work” for the committee and Jane noted that this will be her last year as Co-Chair of the committee. Printed copies of the two different programs (“Annual Awards Banquet” and “Awards Showcase”) were distributed. Committee members Ruth Hoyle, Kem Ellis, Martie Smith, and Daphne Childres all deserve appreciation for their hard work.

Legislative Committee –Greg Needham reported that Skip Auld has agreed to Co-Chair the Legislative Committee. He stated that as we go into the short session, State Aid needs to be the focus and since a huge deficit is expected for the coming year, there could be cuts to State Aid as well. Greg mentioned an upcoming meeting of DCR which he, Skip, Mike and Theresa will attend and he felt that after that meeting, everyone will be on the same page. He reported that Carol Wilson will chair the committee for Library Legislative Day and both Sharon Stack and Jackie Beach will activate their committees at the appropriate time. Mark Pumphrey shared Sharon Stack’s idea to put statewide statistics on one side of a handout and local statistics on the other side for Legislative Day. Mike Taylor shared Leon Gyles’ idea that South Carolina utilizes in which they allow one vendor to come and do a five minute presentation at their directors’ meetings. The vendor pays \$500 to do the presentation and to also set up in the lobby to network with directors. Mike Taylor moved to be authorized to invite vendors to attend NCPLDA to make a 5 to 15 minute presentation and to pay not less than \$500 as a part of our fundraising effort. (The intention is to have one vendor per meeting at the general session.) Robert Busko seconded the motion. The motion carried. Discussion covered the following: it was noted that there is nothing in the By-Laws to preclude this; it was suggested that vendors might bid on the opportunity but it might be best to keep it loose and to negotiate with vendors; it was decided that we did not need to form another committee for this; and it was suggested that Recorded Books and the NCLA vendors might be good ones to invite.

It was reported that more than \$16,000 was raised from Friends of the Library last year and that membership dues raised \$10,000. It was noted that we do not use membership dues as part of our lobbying money. This is an issue for the four libraries that are 501c3 and it was reported by Kem Ellis that a 501c3 can spend money for lobbying but it must be less than 20%. Mark Pumphrey reminded the group that we need to have a contract with our lobbyist for the coming year. A question was raised as to whether or not NCPLDA has a contract on file with ProQuest. These issues will be clarified at the next meeting.

State Library Report – Mary Boone reported that she is not sure if we will get back the 5% of State Aid being held in reserve. There have been no requests for additional cuts at this time. She stated that next week is the due date for documentation to the Governor for next year’s budget about all of the State Library’s programs and services. Mary felt good about the fact that the programs have been in existence for such a long time. (The Government and Heritage Library and Library for Blind and Physically Handicapped have been in existence since 1812 and State-wide Library Development services have been in existence since 1909.) She also stated that these services are not duplicative, so are (hopefully) less likely to be cut. Even though this year’s State

Library budget was cut 30% to 40%, they find themselves very busy. Mary reported that Web Junction goes live on Monday and that fourteen states are doing it now. She described the types of things that will be included on NC's Web Junction in the future. Mary reported that Project Compass is a project funded by an IMLS grant and Web Junction to share the best ways that state libraries can help locals do job searching by offering five trainings nationwide this spring. Mary reported that the Needs Assessment visits are happening now and that the findings will be presented at the March meeting. Mary reported that the Government and Heritage Library held a retreat this week and is focusing on the 200th anniversary in 2012. Mary reported on the LSTA grant called "Ensuring Democracy through Digitization" which will change the way that people do research on N.C. Mary reported that the Braille annex will close tomorrow due to budget cuts. They have kept the two most recent years and all other 27,000 volumes will be dispersed. The Perkins Library in MA is contracting with N.C. so readers should not notice a difference in services. This step will save \$30,000 to \$35,000 in rent costs. Mary reported that N.C. will be one of fourteen states working with the Gates Foundation to create an application for stimulus funds for the Broadband Technology Opportunity Program (BTOP) and will be focusing on public computing centers/public libraries for the development of job centers in areas with high unemployment rates. Grant Pair and Mary Boone will be attending training in Seattle. The new guidelines for BTOP come out in January or February and a possible partnership with MCNC was mentioned.

A question was asked about how we came close to losing State Aid because it was lumped in with grant funds. This was not due to legislators but due to the fact that the people in the Office of State Budget and Management were new and they didn't understand the difference between the Arts Council grant and the fact that the State Aid grant is a "statutory appropriation" which was authorized in 1941.

Jennifer Pratt reported that more than fifty people attended yesterday's NC CARD meeting. She hoped to have consensus on the mission and goals at the end of the meeting and also to have a draft of the by-laws. These items were accomplished. She described the Statement of Interest form which directors sign if you plan to join in the next four to five years and you plan to be actively involved. She explained the different levels of membership which includes general members and active members who come from the "pilot" libraries.

State Library Commission Representative-It was reported by Ruth Hoyle that the YSAC committee has reorganized with Dan Barron as Chairman. Bill Millett did a presentation on the Needs Assessment process. Also David Stick's information was sent to Dan Barron and David's recognition will be discussed at the General Membership meeting this week. Mary Boone reported that three new members were named: the President of Charlotte-Mecklenberg's Friends group; a board member from the Durham Public Library; and a board member from the Sandhills Regional Library (who also happens to be a cousin to a legislator). Mary reported that there was also a resignation.

Regional Representative – Kay Davis reported that the regional libraries are impatiently waiting for their State Aid.

County Representative - Martha Schatz reported that the county library directors have not formally met. She mentioned that the Golden Leaf Foundation awarded Rutherford County broadband funds and there is a new open grant period now. Martha suggested that maybe all libraries should approach them about broadband funds. Mary Boone mentioned that she was also contacted by them about broadband. It was suggested we promote ourselves as "educational" to help our cause. Dan Barron asked if we should have NCPLDA draft a statement regarding

broadband--what it is, and what it could mean to us. Dan Barron made a motion that Mike Taylor be tasked to form a task force on this topic. Robert Busko seconded it and the motion passed.

Municipal Representative – Kem Ellis reported that some municipal library directors are seeing battle lines being drawn up between the governments that provide library services and their county governments over funding for the libraries. This is an ongoing struggle that has gotten more intense in some locations due to the fact that funds are drying up.

Other Business – On Skip Auld’s behalf, Mark reported that the dates for the next Public Executive Leadership Program will be July 11-16, 2010, at the Rizzo Center and Aug 8-13, 2010, at the School of Government with accommodations at the Carolina Inn. The applications are due on May 1 and the number to call for more information is 919-962-9754.

Greg Needham mentioned that we should talk about things we do in our home libraries to share ideas on cost-saving measures. It was noted that the needs assessment has covered this topic and it will be reported at the March meeting. A suggestion was made that Bill Millett do a short presentation to the whole membership like he did for the State Library Commission. Robert Busko mentioned his “classics” list and stated they are currently on the third edition of the brochure.

Kem Ellis reported that the NCLA Leadership Institute will be held Nov. 7 – 11, 2010, at the Caraway Conference Center in Asheboro and said there will be a presentation on it tomorrow.

Mike Taylor reported that he will be talking to Committee Chairs to see if they are interested in continuing in those roles and there will be lists circulating for members to volunteer.

Dan Barron mentioned that the directors from the western part of the state have been exchanging information with the CORE group after meeting the CORE Consultant.

Mark thanked the Executive Committee for being actively involved this year.

Adjourned at 11:44 a.m.

Respectfully submitted,
Becky Callison
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